



Sidney Trobee

Multidisciplinary creative with a passion for bold and thoughtful design.

Skills

Digital

Canva
Cinema 4D
HTML & CSS
Final Cut Pro
Mailchimp
Microsoft Office Suite
Wordpress

Adobe CC

After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premier Pro

Analog

Digital Photography
Digital Printing
Letterpress
Risograph

Education

Columbia College Chicago

Chicago, IL (2014 – 2018)

Graphic Design BFA
Motion Graphics Minor
AIGA Student Group Member

Avonworth High School

Pittsburgh, PA (2010 – 2014)
High School Diploma

Work Experience

Freelance Designer

Chicago, IL (Oct 2018 – Present)

- Clients include: Amstaphy Pet Photography, Hauswirth/Co, Multiple Inc., PAWS Chicago, Rotary International, The People's Lobby, Shell Point Pizza

Designer | Multiple, Inc

Chicago, IL (Feb 2019 – Dec 2020)

- Executed all major motion design and video projects spanning from logo animations to how-to explainer videos.
- Worked closely with a creative team of designers and developers to deliver multi-faceted projects on tight timelines.
- Used a wide range of skills on projects including print design, web design, illustration, motion design, production, photo-editing, packaging design, branding identity, etc.
- Communicated directly with clients to manage expectations and fulfill project needs.

Contract Graphic Designer | Hauswirth / Co

Chicago, IL (Oct 2018 – Feb 2019)

- Completed projects for a wide range of clients across web and social media.
- Designed social media and presentation decks to promote the Hauswirth identity and corporate communications.

Graphic Design Associate | PAWS Chicago

Chicago, IL (May 2017 – Feb 2019)

- Communicated PAWS' no kill mission across print and digital media.
- Collaborated with the marketing team on large-scale projects including PAWS Magazine, yearly calendar, and various fundraising events.
- Implemented motion graphics into the design process to enhance marketing materials for campaigns, events, and general PAWS media.

Digital Lab Assistant | CCC Design & Photography Department

Chicago, IL (Oct 2016 – May 2018)

Print Intern | Alphagraphics in the Cultural District

Pittsburgh, PA (May 2016 – Aug 2016)

Special Projects

Art Director | Echo Magazine (Columbia College Chicago)

Spring 2018

- Helped lead a team of design and journalism students to create a 120+ page magazine, website, and social media presence.

Art Director | Design Show 2018 (Columbia College Chicago)

Spring 2018

- Created event branding for the undergraduate exhibition which included promotional materials, space signage, and a catalog of exhibited students.

CONTACT
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